



Live Family Office Webinar

Join us Wednesday, January 8th at 11AM for a webinar on ***Building a Family Office Network***

Family offices are unlike any other client you will serve. Too often, bankers, lawyers, advisers and other professionals treat family offices like all their other clients and end up losing business because they ignore the unique qualities that distinguish family offices. If you are looking to build a network of family office relationships, you may be wondering how you can approach these families in an appropriate way. At our quarterly Family Office Workshops and in many meetings, our team finds that professionals are often looking to build their family office network but do not know where to start.

The family office industry is unique and if you are serious about partnering with family offices, you should take the time to understand these investors, what they want, what they expect, and how you can add value. If you have purchased a Family Office Database or you are looking to start from scratch in reaching out to family offices, this webinar will help you get started. To help with this challenge, we are hosting a 90-minute webinar on Wednesday, January 8th at 11AM (EST) where host Richard C. Wilson, CEO of the Family Offices Group, will share the lessons he has learned by working with hundreds of single family offices and ultra-high-net-worth families.

Benefits of Attending This Webinar:

- 1. Take action** in developing your family office network using the lessons in this webinar.
- 2. Gain insights** on how family offices prefer to be approached, what they are looking for, what value you might provide, and how you can best present yourself.
- 3. Understand** how you can use resources like a family office database or conference to form real, lasting relationships with family offices.
- 4. Get your family office questions answered live** by Richard C. Wilson, CEO of The Family Offices Group, the largest family office association, and bestselling author of *The Family Office Book: Investing Capital for the Ultra-Affluent*.

Host: Richard C. Wilson will host this webinar and share his industry insights. As founder of the Family Offices Group, Richard has met face-to-face with well over 600 family offices from more than a dozen countries and works with single family offices and ultra-wealthy individuals every day. Richard speaks at conferences around the world on issues affecting family offices and he is the bestselling author of *The Family Office Book: Investing Capital for the Ultra-Affluent*.



What is Included? Participants can join this 90-minute Single Family Office webinar and you will be emailed a video recording of the presentation, in case you miss the live version. We guarantee that you will find value in this webinar. If you don't, we will refund 100% of your money back.

When: 11AM to 12:30PM EST on Wednesday, January 8th, 2014

Please Contact Us with Any Questions at Team@FamilyOfficesGroup.com and (212) 729-5067.

Family Office Webinar Registration Form

Registration Price & Value Guarantee: Admission prices are shown below. As always, you are guaranteed to get your money's worth, or we will refund 100% of your money.

Webinar Admission: \$24.99

4 Ways to Register:

Register by Credit/Debit Card Online : To register for webinar online please [click here](#) or click the checkout button below. This is the easiest way to register for the program and fastest method of securing your place in this webinar.



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To pay via credit or debit card, please complete the following form and fax it to (480) 772-4041 or scan and email it to Team@FamilyOfficesGroup.com.

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Register by Phone: To pay for this 90-minute webinar over the phone please call us at (212) 729-5067. Our team frequently receives over 100 phone calls in a day so please leave a voice mail if we miss your call and a representative from our team will call you back at least within 90 minutes.

Having Trouble? You can register online at www.FamilyOfficesGroup.com/Webinars, by e-mail to Team@FamilyOfficesGroup.com, or you can call our event registration manager, Ashley, at (212) 729-5067, Monday - Friday during West Coast business hours.



We have hosted dozens of conferences, networking events and webinars and our clients have been good enough to share their feedback on their experience working with us.

“Richard, great webinar and information as usual for dealing with Family Offices.”

- John Loudon, Legacy Point Capital LLC

“Nice overview of family office investment priorities, well-paced and rational content. Priced right and helpful advice.”

- J.C. (Fund Manager)

“Excellent webinar presentation and very helpful information that my firm will profit from.”

- Semay Rashad, Titans Capital Partners

“It was a pleasure meeting you today at the NYC workshop, hosted by you/your firm. I thoroughly enjoyed your presentation and your hedge fund marketing ideas/insight. Again, thank you for hosting such an informative and thought-provoking event. I look forward to attending future events held by your firm.”

- Mike Krumenacker, Directory of Business Development & Investor Relations at Taum Sauk Capital Management

“Great! We needed your sales perspective, a new angle for our type of business.”

- Manuel Lazerov, American Infrastructure Investors

“Absolutely sincere and a great source and fountain of information. Real life examples of what to do regardless of the level of the participant, useful for everyone from beginners to pros in hedge fund marketing.”

- Gene Czaplinsky, Cossack Investment Advisors

“This workshop differentiated the truly important tasks and processes from the those that just eat up time. The material helped me focus on my attitude and habits to drive the behaviors to increase chances of raising sticky capital.”

- Michael Mastey, PNC

“The workshop tells me just what marketing materials I need and some guidance on how to get started. Richard is very knowledgeable and sincere (not a typical sales guy), which is much appreciated.”

- Judy Snyder

“The workshop goes way beyond the basic premises on marketing your fund, he actually teaches “blocking and tackling” of building a marketing infrastructure. Also covered were the often smaller details that many ignore, but actually are the building blocks to a successful and long-term hedge fund marketing strategy.”

- Josh Roach, Phi Group Capital

“The workshop really provides new and emerging managers with the toolkit and strategies to really begin establishing the foundation for capital raising and growing their business to the next level.”

- Tom Aitken, Thomas Capital Partners

“Richard Wilson’s expert knowledge and current insights about the hedge fund universe provided an invaluable check list of the dos and don’ts in hedge fund marketing.”

- Johanna Thornblad, Meridian Fund Managers

“The workshop content was relevant and educational, after the workshop my mind was racing with new ideas and ways to improve all aspects of my strategy and implementation of my strategy. Like any great coach or motivator I left the workshop more inspired and with a deeper desire to succeed.”

- Jay Robbins, GBS Life Plans

“The presentation was excellent, very practical and worth of its own merit. I know more now than if I was to try and learn this material through other courses. Richard is down to earth in presenting and his advice is doable and real.”

- Dennis E. Carr, Bancport Commercial Capital