



Live Capital Raising Webinar

Join us Tuesday, November 5th, 2013 at 11AM (EST) for this webinar on Capital Raising

Raising capital in today's investing climate is extremely challenging but many investment funds have continued to raise billions of dollars consistently. In this 90-minute webinar, we explore many of the tried-and-true processes and techniques that seasoned capital raisers and marketing professionals employ to raise capital.

Join us on Tuesday, November 5th at 11AM (EST) for our live webinar on capital raising. Hear from Richard C. Wilson, CEO of the Family Offices Group, and an expert on raising capital, as he explains the latest capital raising concepts and processes. Richard has trained thousands of marketing professionals in capital raising through his workshops, webinars, conference speeches and training programs. By attending this webinar, you are making a smart investment in your career development and your firm's capital raising success.

Benefits of Attending This Webinar:

- 1. Hear directly from a seasoned capital raising professional** who has worked with hedge funds, real estate firms, private equity and other investment funds to raise capital from institutional investors.
- 2. Discover the four \$100,000 mistakes** that are almost always made while raising capital in this marketplace and how you can avoid those mistakes in your capital raising efforts.
- 3. Learn how develop your capital raising process**, so that your capital raising plan is executed systematically every day.

Host: As host of this webinar, Richard C. Wilson will share his insights on how to raise more capital, more effectively. Richard has hosted live capital raising workshops, spoken at dozens of investment conferences on raising capital and represents a select few best-of-breed fund managers to family offices and other institutional investors. Richard is founder of the Family Offices Group and he is the bestselling author of *The Family Office Book: Investing Capital for the Ultra-Affluent* (Wiley, 2012) and *The Hedge Fund Book: A Training Manual for Professionals and Capital Raising Executives* (Wiley, 2010).



What is Included? Participants can join this 90-minute Capital Raising webinar and you will be emailed a video recording of the presentation, in case you miss the live version. We guarantee that you will find value in this webinar. If you don't, we will refund 100% of your money back.

When: 11AM to 12:30PM EST on Tuesday November 5th, 2013

Please Contact Us with Any Questions at Team@CapitalRaising.com and (212) 729-5067.

Capital Raising Webinar Registration Form

Registration Price & Value Guarantee: Admission prices are shown below. As always, you are guaranteed to get your money's worth, or we will refund 100% of your money

- Regular Admission: \$100
- Platinum Members of PrivateEquity.com: Free

4 Ways to Register:

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RE: Live Webinar

3300 NW 185th Avenue Suite #108

Portland, Oregon 97229

Register by Phone: To pay for this 90-minute webinar over the phone please call us at (212) 729-5067. Our team frequently receives over 100 phone calls in a day so please leave a voice mail if we miss your call and a representative from our team will call you back at least within 90 minutes.

Having Trouble? You can register online at www.CapitalRaising.com/Webinars, by e-mail to Team@CapitalRaising.com, or you can call our event registration manager, Ashley, at (212) 729-5067, Monday - Friday during West Coast business hours.



Feedback from Our Clients

We have hosted dozens of conferences, networking events and webinars and our clients have been good enough to share their feedback on their experience working with us.

"Richard, great webinar and information as usual for dealing with Family Offices."

- John Loudon, Legacy Point Capital LLC

"Nice overview of family office investment priorities, well-paced and rational content. Priced right and helpful advice."

- J.C. (Fund Manager)

"Excellent webinar presentation and very helpful information that my firm will profit from."

- Semay Rashad, Titans Capital Partners

"It was a pleasure meeting you today at the NYC workshop, hosted by you/your firm. I thoroughly enjoyed your presentation and your hedge fund marketing ideas/insight. Again, thank you for hosting such an informative and thought-provoking event. I look forward to attending future events held by your firm."

- Mike Krumenacker, Directory of Business Development & Investor Relations at Taum Sauk Capital Management

"Great! We needed your sales perspective, a new angle for our type of business."

- Manuel Lazerov, American Infrastructure Investors

"Absolutely sincere and a great source and fountain of information. Real life examples of what to do regardless of the level of the participant, useful for everyone from beginners to pros in hedge fund marketing."

- Gene Czaplinsky, Cossack Investment Advisors

"This workshop differentiated the truly important tasks and processes from the those that just eat up time. The material helped me focus on my attitude and habits to drive the behaviors to increase chances of raising sticky capital."

- Michael Mastey, PNC

"The workshop tells me just what marketing materials I need and some guidance on how to get started. Richard is very knowledgeable and sincere (not a typical sales guy), which is much appreciated."

- Judy Snyder

"The workshop goes way beyond the basic premises on marketing your fund, he actually teaches "blocking and tackling" of building a marketing infrastructure. Also covered were the often smaller details that many ignore, but actually are the building blocks to a successful and long-term hedge fund marketing strategy."

- Josh Roach, Phi Group Capital

"The workshop really provides new and emerging managers with the toolkit and strategies to really begin establishing the foundation for capital raising and growing their business to the next level."

- Tom Aitken, Thomas Capital Partners

"Richard Wilson's expert knowledge and current insights about the hedge fund universe provided an invaluable check list of the dos and don'ts in hedge fund marketing."

- Johanna Thornblad, Meridian Fund Managers

"The workshop content was relevant and educational, after the workshop my mind was racing with new ideas and ways to improve all aspects of my strategy and implementation of my strategy. Like any great coach or motivator I left the workshop more inspired and with a deeper desire to succeed."

- Jay Robbins, GBS Life Plans

"The presentation was excellent, very practical and worth of its own merit. I know more now than if I was to try and learn this material through other courses. Richard is down to earth in presenting and his advice is doable and real."

- Dennis E. Carr, Bancport Commercial Capital