



Live Private Equity Webinar

Join us Wednesday, September 11th for our webinar on **Seeking Capital from Private Equity**

Private equity is crucial for business owners to understand. Private equity represents a major source of capital for business owners looking to exit and every day, businesses both big and small, public and private, work directly with private equity partners in any number of ways. Yet, despite this well-established relationship between businesses and private equity, too many business owners, founders, corporate executives, and professionals have little understanding of how a private equity partnership works.

That is why we are hosting this educational webinar which is *critical* for anyone who is seeking capital from private equity firms, considering a sale to a private equity partner or wants to learn more about how private equity firms partner with businesses.

Join us on Wednesday, September 11th at 11AM (EST) for this live webinar.

Benefits of Attending This Webinar:

1. Learn from our host and guests how private equity firms partner with businesses and what factors your own business should consider during the process.
2. Better understand how private equity firms operate and invest, how the buyout process works and ways to better evaluate potential private equity partners.
3. Get your questions on private equity, preparing for a sale and more answered live by Richard Wilson, CEO of the Family Offices Group, Noah Rosenfarb, founder of Freedom Wealth Advisors and ShoreView Industries Partner Thomas D'Ovidio.

Featured Guests: Noah Rosenfarb, CPA, founder of Freedom Wealth Advisors, will discuss how to prepare for a sale to a private equity buyer and how to evaluate private equity partners. To contribute thoughts from the private equity perspective, we will have Thomas D'Ovidio, Partner at ShoreView Industries, join us. Thomas has over 15 years of private equity investing experience and will provide advice on how to perform diligence on potential private equity partners.



Host: Richard C. Wilson is the founder of the #1 largest family office association, the Family Offices Group, CEO of the Private Equity Investment Group association and the bestselling author of the *Family Office Book: Investing Capital for the Ultra-Affluent*. Richard will be sharing his knowledge of families and private businesses turning to private equity and his experiences working with well over 600 family offices from over a dozen countries.



What is Included? Participants can join this 90-minute webinar on businesses partnering with private equity and you will be emailed a video recording of the presentation, in case you miss the live version. We guarantee that you will find value in this training experience and the above add-ons. If you don't, we will refund 100% of your money back.

When: 11AM to 12:30PM EST on Wednesday September 11th, 2013

Please Contact Us with Any Questions at Webinars@PrivateEquity.com or (212) 729-5067.



Webinar Registration Form

Registration Price & Value Guarantee: Admission prices are shown below. As always, you are guaranteed to get your money's worth, or we will refund 100% of your money

- Platinum Members: Free
- Regular Admission: \$100

4 Ways to Register:

Register by Credit/Debit Card Online : To register for webinar online please [click here](#) or click the checkout button below. This is the easiest way to register for the program and fastest method of securing your place in this webinar.



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Register by Phone: To pay for this 90-minute webinar over the phone please call us at (212) 729-5067. Our team frequently receives over 100 phone calls in a day so please leave a voice mail if we miss your call and a representative from our team will call you back at least within 90 minutes.

Having Trouble? You can also try registering online at <http://www.PrivateEquity.com/Webinars> or you can call our event registration manager, Ashley, at (212) 729-5067, Monday through Friday during West Coast business hours



Feedback from Our Clients

We have hosted dozens of conferences, networking events and webinars and our clients have been good enough to share their feedback on their experience working with us.

“Richard, great webinar and information as usual for dealing with Family Offices.”

- John Loudon, Legacy Point Capital LLC

“Nice overview of family office investment priorities, well-paced and rational content. Priced right and helpful advice.”

- J.C. (Fund Manager)

“Excellent webinar presentation and very helpful information that my firm will profit from.”

- Semay Rashad, Titans Capital Partners

“It was a pleasure meeting you today at the NYC workshop, hosted by you/your firm. I thoroughly enjoyed your presentation and your hedge fund marketing ideas/insight. Again, thank you for hosting such an informative and thought-provoking event. I look forward to attending future events held by your firm.”

- Mike Krumenacker, Directory of Business Development & Investor Relations at Taum Sauk Capital Management

“Great! We needed your sales perspective, a new angle for our type of business.”

- Manuel Lazerov, American Infrastructure Investors

“Absolutely sincere and a great source and fountain of information. Real life examples of what to do regardless of the level of the participant, useful for everyone from beginners to pros in hedge fund marketing.”

- Gene Czaplinsky, Cossack Investment Advisors

“This workshop differentiated the truly important tasks and processes from the those that just eat up time. The material helped me focus on my attitude and habits to drive the behaviors to increase chances of raising sticky capital.”

- Michael Mastey, PNC

“The workshop tells me just what marketing materials I need and some guidance on how to get started. Richard is very knowledgeable and sincere (not a typical sales guy), which is much appreciated.”

- Judy Snyder

“The workshop goes way beyond the basic premises on marketing your fund, he actually teaches “blocking and tackling” of building a marketing infrastructure. Also covered were the often smaller details that many ignore, but actually are the building blocks to a successful and long-term hedge fund marketing strategy.”

- Josh Roach, Phi Group Capital

“The workshop really provides new and emerging managers with the toolkit and strategies to really begin establishing the foundation for capital raising and growing their business to the next level.”

- Tom Aitken, Thomas Capital Partners

“Richard Wilson’s expert knowledge and current insights about the hedge fund universe provided an invaluable check list of the dos and don’ts in hedge fund marketing.”

- Johanna Thornblad, Meridian Fund Managers

“The workshop content was relevant and educational, after the workshop my mind was racing with new ideas and ways to improve all aspects of my strategy and implementation of my strategy. Like any great coach or motivator I left the workshop more inspired and with a deeper desire to succeed.”

- Jay Robbins, GBS Life Plans

“The presentation was excellent, very practical and worth of its own merit. I know more now than if I was to try and learn this material through other courses. Richard is down to earth in presenting and his advice is doable and real.”

- Dennis E. Carr, Bancport Commercial Capital